## **Privacy and Security**

It is Objectt Optik Co. Ltd.'s and its subsidiaries', divisions', affiliates', brands' and other Objectt Optik companies' (collectively "Objectt", "we", "us" or "our") policy to respect and protect the privacy of our customers and users (collectively "you, "your" or "yours") of www.acuityeyewear.com, www.freeformeyewear.com, www.progearvision.com, www.uni-clip.com and all other websites operated by Objectt (hereinafter the "Website"). Through this Privacy and Security Policy (hereinafter "Policy") to let you know about the manner in which we collect, use, disclose and otherwise manage the personal information you entrust to us. We want to reassure you that we will not sell, share or rent your information to others in a manner different than in this Policy. By accessing the Website, you agree to be bound by this Privacy and Security Policy. If you do not agree to the terms and conditions of this Policy, please do not use our Website. Since we may revise the Privacy and Security Policy at any time, we recommend that you visit these pages periodically to review the Policy.

## Collection of Information

We may collect personal information that you provided us, including, without limitation when you:

• Purchase, order, return, exchange or request certain information about products;

- Contact a local office;
- Enter into a sweepstakes or respond to promotions; or
- Provide us with comments or suggestions

## Use of Information

We will use your personal information to provide products to you, such as:

• To administer a sweepstake, promotion or survey and to provide you with the relevant products.

• To send you information/materials via email or mail about products, offers and new we think you will be interested. This information may relate to products, offers and new products.

• To analyze visits to the Website and learn about your interests in the aggregate so we can improve our products and deliver the best user experience.

# Cookies and Technologies

Our Website use a technology called "cookies" . A cookie is a tiny element of data that our Website can send to your browser which may then be stored on your hard

drive so we can recognize you when you return. All pages on our Website where you are prompted to log in or that are customizable require that you accept cookies. If you have registered with our Website, these cookies may let us know who you are; to access your account information (stored on our computers) in order to deliver products and personalized services and will provide us and our service providers with information that we will use to personalize our Website in accordance with your preferences. You may set your web browser to notify you when you receive a cookie. However, should you decide not to accept cookies from our Website, you will limit the functionality we can provide when you visit our Website.

We may also use a technology called "tracer tags". These may also be referred to as "Clear GIFs" or "Web Beacons". This technology allows us to understand which pages you visit on our Website. Tracer tags are used to help us optimize and tailor our Website for you and future Website visitors.

#### **Proprietary Rights**

Unless otherwise noted, all written and/or other materials that are part of our Website, including information, images, illustrations, designs, icons, data, software, photographs, graphs, videos, typefaces, graphics, music, sounds and other material (collectively "Content"), are protected by copyright, trademark, patent or other proprietary rights, and these rights are valid and protected in all forms, media and technologies existing now or developed in the future. Except as expressly authorized or licensed, you may not copy, modify, remove, delete, augment, add to, publish, transmit, participate in the transfer or sale, lease or rental of, create derivative works from or in any way exploit any of the Content, in whole or in part. All Content is copyrighted as a collective work under the U.S. and international copyright laws, and we own, to the fullest extent allowed by such laws, the copyright in the selection, coordination, arrangement, and enhancement of all Content. Our trademarks, logos and other trademarks on our Website are the property of their respective owners and are owned by, licensed to, or, where required, used with our permission, and, as such, may not be reproduced, copied, or manipulated in any manner without the express, written approval of the trademark owner.

#### Minors

Our Website is not intended for or directed to individuals who are minors (typically under the age of 18). However, we cannot prohibit minors from accessing, viewing, browsing, visiting or using the Website. We must rely on parents, guardians or those responsible for supervising the minors. Should we aware that we have collected the personal information of a minor, we will delete the information as soon as possible.

## Third Party Websites and Links

Our Website may contain links to other websites that are not under our control ("Third-Party Websites). We provide links solely for the convenience and information purposes. We do not warrant or make any representation about the substance, quality, functionality, accuracy, fitness for a particular purpose, merchantability or any other representation about any Third-Party Websites or its content. The link to a Third Party Websites on our Website does not constitute sponsorship, endorsement, approval or responsibility for any Third-Party Websites. We make no representation or warranty as to any products or services offered on any Third-Party Websites. The conditions of use and privacy policy of any Third-Party Websites may differ substantially from the Terms of Use and Legal Notices that apply to your use of our Website. Please review the conditions of use and the terms and conditions for all Third-Party Websites.

## Updates and Modifications

We reserve the right to make changes to this Website, our Privacy and Security Policy and other policies posted on our Website at any time. Please review the Website periodically to see any updates to the information provided here. If any of the terms of this Policy or other policies posted on our Website, shall be deemed invalid, void or for any reason unenforceable, that term shall be deemed severable and shall not affect the validity and enforceability of any remaining term or condition.

### Contact Us

If you have any questions or concerns about our Privacy and Security Policy, please contact us at:

By Mail: Objectt Optik Co. Ltd. Flat C, 5/F., Hop Shi Factory Building, No. 22-24 Cheung Lee Street, Chai Wan, Hong Kong

By Phone: 852-2563-2122

By Fax:

852-2565-5321

By Email: privacy@acuityeyewear.com